



New Taipei City International Jewelry Metalworking Competition 2024

Taiwan is one of the world's most important places to consume fine jewelry. It has diversified design capabilities but not the integration of jewelry metalworking techniques. Due to the high quality and stability of Taiwan's talents and adequate technology, the quantitative and qualitative production in Taiwan of the jewelry metalwork will be in the leading position of Asia and even the world, becoming the world's factory for metalwork design and molding in the future.

With continuous advancement and breakthroughs of traditional metalwork, the craftsmanship of fine jewelry can be passed to the new generation to pass on. In this regard, the Education Department of New Taipei City Government and Dong Long Ju (DLJ) Co. Ltd. have jointly planned the competition focusing on jewelry metalwork. We hope that the contestants will use metalwork as the base to express their creativity and combine metal crafts with local culture.

Design theme: the Cosmos

The universe is a magical place, full of unknown charms. Have you ever dreamt of a fantastical journey through the cosmos? As NASA's Artemis II mission gathers data from the Orion spacecraft in 2024, one of its goals is to assess the feasibility of sending more humans to the moon.

As the timeless allure of the cosmos has been a dream of humanity since ancient times, we invite you to design a one-of-a-kind celestial jewelry piece. Capture the galaxy's enigmatic beauty and the thrill of interstellar exploration in your design. Utilize the unique properties of gemstones to represent the shimmering cosmic galaxies and design the boundaries of the universe that remains unexplored by humankind.

We encourage you to utilize the unique characteristics of gemstones to create comfortable and sophisticated pieces that showcase your innovative design inspired by the theme of “the cosmos.”

I. Objectives

- i. We hope to provide a platform and a channel for mutual exchange in the field of jewelry metalworking and design, meanwhile, to encourage young and talented students to enter the jewelry design industry through experience and practice. We aim to bring new blood into the jewelry industry and enhance the culture and level of fine jewelry craftsmanship.
- ii. This design competition is purely for public benefit and aims to encourage students to engage in jewelry metalworking actively.

II. Organizers

- i. Adviser: New Taipei City Government, New Taipei City Dongyang Temple Foundation
- ii. Organizer: Education Department of New Taipei City Government, Dong Long Ju (DLJ) Co. Ltd.
- iii. Implementer: JinWen University of Science & Technology , New Taipei Municipal Yingge Vocational High School
- iv. Co-organizer: Taiwan Jewelry Industry Association

III. Categories and Groups

- i. All participants in each category must be students with school enrollment.
- ii. Hand-drawing /3D Drawing Category:
 - 1. Junior High School
 - 2. High School and Vocational School
 - 3. University and College
- iii. Fine Craft Category (only for schools in Taiwan):
 - 1. High School and Vocational School
 - 2. University and College

IV. Registration Deadline and Delivery Information

- iv. Hand-drawing /3D Drawing Category:
 - 1. Registration Deadline: **August 1st (Thu) to November 30th (Sat), 2024.**
 - 2. **(If a contestant is a freshman, please attach the enrollment certification)**
 - (1) Submit online registration form at <https://edu.dljjewelry.com/apply/>
 - (2) Print the attached PDF file after receiving the mail from the organizer.
 - (3) Attach a two-sided copy of your I.D. and student I.D. to Exhibit
 - (4) Attach your work to Exhibit 2, sign the signature line,
.and finally attach the paper to a piece of black Bristol Board in A4 size.
 - (5) Send Exhibit 1 and 2 by the deadline to complete the Hand-drawing /3D Drawing Category registration.
 - 3. **If a contestant has not completed items (1) to (5) above, the contestant is deemed to have not completed the application process and will not be allowed to participate in the competition.**
 - 4. Recipient Address: No. 120, Wenhua Rd., Yingge Dist., New Taipei City 239016 , Taiwan (R.O.C.)
Phone: +886(02)2679-2550 Ext 207
Recipient: Dong Long Ju (D.L.J) Co., Ltd

- ii. Fine Craft Category (only for schools in Taiwan this year):
1. Registration Deadline: **August 1st (Thu) to October 31st (Thu), 2024. (If a contestant is a freshman, please attach the enrollment certification)**
 2. The organizer will send practice materials free of charge **within 2 weeks** after the registration is accepted.
 3. **Within 2 weeks** after the registration deadline, according to the actual number of applicants in each category and the number of working spaces in the competition venue, the participants will be announced on the competition's official website at [https:// edu.dljjewelry.com/](https://edu.dljjewelry.com/).
 4. **The organizer reserves the right to approve the next entry of any participant absent from the competition without any reason after the confirmation of the registration.**
 5. The registration form should be sent to the address listed below on or before the registration deadline by post. Related information for registration is as follows.
 - (1) Submit online registration form at <https://edu.dljjewelry.com/apply/>
 - (2) Print the attached PDF file after receiving the organizer's mail.
 - (3) Attach a two-sided copy of both your I.D. and student I.D. to Exhibit
 - (4) Send Exhibit 1 by the deadline to complete the registration of the Fine Craft Category.
 6. **If a contestant has not completed items (1) to (4) above, a contestant is deemed to have not completed the application process and will not be allowed to participate in the competition.**
 7. Recipient Address: No. 120, Wenhua Rd., Yingge Dist., New Taipei City 239016 , Taiwan (R.O.C.)
Phone: +886(02)2679-2550 Ext 207
Recipient: Dong Long Ju (D.L.J) Co., Ltd

V. Competition Schedule of Fine Craft Category

- i. High School and Vocational School: Sunday, December 8th 2024
- ii. University and College: Saturday, December 7th, 2024

*The operating time for all participants in High School and Vocational School or University and College is 8 hours.

Competition Schedule: (The actual starting time is to be announced by the supervisor on site. A contestant may not participate in the competition if a contestant is late for 20 minutes or more after the starting time.)

1. Check-in: 08:00 ~ 08:20

2. Entrance: 08:20 ~ 08:30
3. Introduction: 08:30 ~ 08:40
4. Operation: 08:40 ~ 12:40 (4 hours in the morning)
5. Lunch Break: 12:40 ~ 13:40
6. Operation: 13:40 ~ 17:40 (4 hours in the afternoon)

*According to the actual number of applicants and working spaces in the competition venue, the competition time will be adjusted appropriately and announced on the official website.

**VI. Venue of Fine Craft Category: JinWen University of Science & Technology
No. 99, Anzhong Rd., Xindian Dist., New Taipei City 231307 , Taiwan
(R.O.C.)**

VII. Work Format and Specification

i. Hand-drawing /3D Drawing Category:

1. The competition is divided into three groups: "Junior High School," "High School and Vocational School," and "University and College."
2. Each participant could submit at most one draft, and the design must be drawn on A4 size paper as specified by the organizer, within a 10*10cm box (Exhibit 2) and mounted on A4 size (210×297mm) black Bristol Board. **The 10*10cm box is not restricted if the artwork is in a chain or an ornament.**
3. **The work must be designed with various types of gemstones as the main design element and must be drawn with three-view or detailed drawings to express the content of the creation. Either hand-drawn or 3D drawings on the computer are acceptable.**
4. **Please fill in the personal information and design concept on the registration form and design description form, not directly on the design work.**
5. Please read the format specification and prevent the design work from being damaged when a contestant sends it by post. Works that do not meet the requirements will not be included in the screening.
6. For the Hand-drawing /3D Drawing Category, **a maximum of 10 participants per school is acceptable. Each school will be asked to collect all registrations and send them at once.** Please kindly invite students to apply.
7. Participants are encouraged to submit hand-drawn designs for the competition, which will receive additional points in the judging process.

ii. Fine Craft Category:

1. The competition is divided into: "High School and Vocational School" and "University and College." The practice materials will be different between the two groups.
2. The organizer will provide Sterling Silver 925 plates uniformly.
3. The participants should only use the tools provided by the organizer as the metalworking tools required for the competition.
4. The metalworking work must be made on-site according to the drawing provided by the organizer and completed within the time limit (8 hours for both High School and Vocational School and University and College groups). If the work is completed earlier than the finish time, participants may report to the supervisors and leave the venue.
8. 3 to 5 participants per school are acceptable. Each school will be asked to collect all registrations and send them at once. Please kindly invite students to apply.

VIII. Evaluation Criteria

i. Hand-drawing /3D Drawing Category:

The evaluation criteria are 30% for structure, 30% for practicality, and 40% for creativity.

ii. Fine Craft Category:

- i. The grading criteria for the High School and Vocational School group will be based on "sawing, grinding, forging, welding, stone setting, and polishing."
- ii. The grading criteria for University and College group will be based on "sawing, grinding, forging, welding, stone setting, and polishing."
- iii. The total score (C) of the competition includes "on-site production process and technique (A, 50% of total score)" and "level of completion (B, 50% of total score)", i.e., $C (100\%) = A (50\%) + B (50\%)$.
The judges will rate the on-site production process and technique (A) according to the actual operation of the competition, i.e., $A = E (70\%) + F (30\%)$, as explained below.
 - (1) On-site production process and technique part (A) contains two parts: the first part is the professional technique of operation (E, 70%), including the technique of molding, trimming, forging, welding, stone setting, polishing, etc.
 - (2) The second part is the industrial safety and health (F, 30%) of the on-site production process, which includes whether the safety protection equipment is appropriately worn and used according to the

regulations, the neatness of tool categorization and arrangement, and the cleanliness of the worktable after the competition.

- iv. The "level of completion (B, 50% of the total grade)" is supplemented with the following explanation.

- (1) The level of completion of the work accounts for 50% of the total score, including completion (30% of the total score) and aesthetic quality (20% of the total grade). In other words, the level of completion (B, 50% of the total grade) = 30% completion + 20% aesthetic quality
- (2) Basically, the work must be completed in time. If the work is not completed and the inlay is not ready, the maximum score will be 15 points in the 30% completion part.

IX. Judging Committee: The judging committee will be composed of professionals from academia and the jewelry industry invited by the organizer and the implementer.

X. Awards and Prizes

i. Junior High School, Hand-drawing /3D Drawing Category

1. First Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$3,000
2. Second Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$2,000
3. Third Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$1,000
4. Honorable Mention of Fine Jewelry Metalwork Design (3persons): Award certificate and a bonus of NT\$500
5. Selections of Fine Jewelry Metalwork Design (5persons): Award certificate

ii. High School and Vocational School, Hand-drawing /3D Drawing Category

1. First Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$8,000
2. Second Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$5,000
3. Third Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$3,000
4. Honorable Mention of Fine Jewelry Metalwork Design (3persons): Award certificate and a bonus of NT\$1,000

5. Selections of Fine Jewelry Metalwork Design (5persons): Award certificate

iii. High School and Vocational School, Fine Craft Category

1. First Prize of Fine Jewelry Metalwork Craft (1person): Award certificate and a bonus of NT\$20,000
2. Second Prize of Fine Jewelry Metalwork Craft (1person): Award certificate and a bonus of NT\$15,000
3. Third Prize of Fine Jewelry Metalwork Craft (1person): Award certificate and a bonus of NT\$8,000
4. Honorable Mention of Fine Jewelry Metalwork Craft (3persons): Award certificate and a bonus of NT\$3,000
5. Selections of Fine Jewelry Metalwork Craft (5persons): Award certificate and a bonus of NT\$2,000

iv. University and College Hand-drawing /3D Drawing Category

1. First Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$15,000
2. Second Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$8,000
3. Third Prize of Fine Jewelry Metalwork Design (1person): Award certificate and a bonus of NT\$5,000
4. Honorable Mention of Fine Jewelry Metalwork Design (3persons): Award certificate and a bonus of NT\$2,000
5. Selections of Fine Jewelry Metalwork Design (5persons): Award certificate

v. University and College Fine Craft Category

1. First Prize of Fine Jewelry Metalwork Craft (1person): Award certificate and a bonus of NT\$30,000
2. Second Prize of Fine Jewelry Metalwork Craft (1person): Award certificate and a bonus of NT\$20,000
3. Third Prize of Fine Jewelry Metalwork Craft (1person): Award certificate and a bonus of NT\$10,000
4. Honorable Mention of Fine Jewelry Metalwork Craft (3persons): Award certificate and a bonus of NT\$3,000
5. Selections of Fine Jewelry Metalwork Craft (5persons): Award certificate and a bonus of NT\$2,000

XI. Winner Announcement: The announcement is expected to be made on Tuesday, December 31st, 2024, subject to the approval date by the Education Department of the New Taipei City Government.

XII. Date and place of awards: It will be announced on the organizer's official website <https://edu.dljjewelry.com/>, and the winning students will be notified separately.

XIII. Ownership of Drawings and Works: The organizer owns all the rights of the entries, including collecting the design drawings of the winning participants, the photos of the finished works, and the explanatory texts for the promotion, exhibition, and publication of the competition. The copyright of the entries which are not selected belongs to the participants.

XIV. Other Related Notices

- i. Participants must fill out the registration form correctly. If any information is inaccurate, the registration and award will be disqualified.
- ii. Entries must be original works. If any participant is found copying or imitating, the entry will disqualify the competition and the award.
- iii. The organizer will not be legally responsible if others copy the designs and works during the competition or exhibition.
- iv. If all the competition works fail to meet the evaluation criteria as decided by the judging committee, the category's award may be withheld.
- v. Applicants for the Fine Craft Category must bring their identification documents (I.D. card, driver's license, or student I.D. card) with photos to support their entries on the day of the competition. If any falsification is found afterward, the organizer will cancel the award and recover the bonus.
- vi. For each category, participants are required to attach a copy of both sides of their I.D. card, a copy of their student I.D. card, or proof of enrollment and post them on Exhibit 1 of the registration documents. The personal

information above will only be used for the competition, the organizer's accident insurance, and the prize money and taxation of the winners.

- vii.** If you have any questions, please visit the official website of the competition at **[https:// edu.dljjewelry.com](https://edu.dljjewelry.com)**/or contact the Dong Long Ju (D.L.J) Co., Ltd **by phone** +886(02)2679-2550 Ext 207 **or by e-mail** **contest@dljjewelry.com**

- XV.** For the winner of previous competitions, please visit :
<https://edu.dljjewelry.com/home/competition/awards/>